

STUDY MODULE DESCRIPTION FORM		
Name of the module/subject Business development		Code 1011102311011149378
Field of study Engineering Management - Full-time studies -	Profile of study (general academic, practical) general academic	Year /Semester 1 / 1
Elective path/specialty Enterprise Management	Subject offered in: Polish	Course (compulsory, elective) elective
Cycle of study: Second-cycle studies	Form of study (full-time, part-time) full-time	
No. of hours Lecture: 15 Classes: 15 Laboratory: - Project/seminars: -		No. of credits 2
Status of the course in the study program (Basic, major, other) other		(university-wide, from another field) university-wide
Education areas and fields of science and art social sciences		ECTS distribution (number and %) 2 100%
Responsible for subject / lecturer: PhD DSc Eng. Magdalena Wyrwicka email: magdalena.wyrwicka@put.poznan.pl tel. 616653376 of Engineering Management Strzelecka 11, Poznań		
Prerequisites in terms of knowledge, skills and social competencies:		
1	Knowledge	Student has the knowledge of basic management
2	Skills	Student is able to discern to associate and to interpret the occurrence appearances in enterprise
3	Social competencies	Student understand and is prepared for held his social responsibility in business creation
Assumptions and objectives of the course: Getting acquaint students with the enterprise development modelling		
Study outcomes and reference to the educational results for a field of study		
Knowledge:		
1. Student has the knowledge of structural changes in development processes - [K2A_W15] 2. Student has the knowledge of methodology to identify a phase of growth and to prepare scenarios - [K2A_W09]		
Skills:		
1. Student is able to build models of enterprise development - [K2A_U04] 2. Student is able to examin an enterprise to identify a phase of growth - [K2A_U06] 3. Student is able to prepare scenarios of development for the future - [K2A_U07]		
Social competencies:		
1. Student undertands the need of team working in area enterprise development because of the variety of knowledge, skills and problems - [K2A_K06] 2. Student is conscious of the role, required competences and responsibilities of managers dcisions - [K2A_K02]		
Assessment methods of study outcomes		

Forming grade: lectures: on the basis of the answers to the questions concerning the discussed problems at the previous lectures Sum up grade: Test (4 topics to describe, 3 points 'a answer) during the last meeting of semester. Esey about chosen element of enterprise development		
Course description		
Development and growth models. Mothodology of identyify a phase of deveolpment. Scenarios building. Foresight methodology.		
Basic bibliography: 1. Wyrwicka M.K. (2015) ?Elements of enterprise development? [in:] Integral Management and Governance: Empirical Findings of MER Model, (eds.) M. Duh. J. Belak, Lambert Academic Publishing, Saarbrucken 2. Wyrwicka M.K., Ragin-Skorecka K. (2013) ?Foresight przedsiębiorstw T. 1 Przygotowanie do przyszłości?, Wydawnictwo Politechniki Poznańskiej, Poznań 3. Badzińska E., Wyrwicka M. (2016), Models of creation and development of an enterprise ? a conceptual approach, Zeszyty Naukowe Politechniki Poznańskiej seria Organizacja i Zarządzanie, Nr 70/2016 4. Wyrwicka M., Jaźwińska D. (2016) THE SUSTAINABLE DEVELOPMENT STRATEGY ? A CASE STUDY OF KOMPANIA PIWOWARSKA S.A. [in:] Research in Logistocs & ProductionVol. 6, No. 4, pp. 299?307		
Additional bibliography: 1. Wyrwicka M.K. (2009) ?Rozwój przedsiębiorstwa w gospodarce sieciowej? [w:] Ergonomia ? technika i technologia ? zarządzanie, red. M. Fertsch, Wydawnictwo Politechniki Poznańskiej, Poznań s. 341-356 2. Wyrwicka M.K. (2003) ?Endogenne przesłanki organizacyjne rozwoju przedsiębiorstwa?, Wydawnictwo Politechniki Poznańskiej, seria rozprawy Nr 374, Poznań		
Result of average student's workload		
Activity	Time (working hours)	
1. Lectures	15	
2. Classess	15	
3. Consulatation	7	
4. Own studies	10	
5. Literature studying	15	
6. Preparation for exam	8	
Student's workload		
Source of workload	hours	ECTS
Total workload	70	2
Contact hours	37	1
Practical activities	15	0